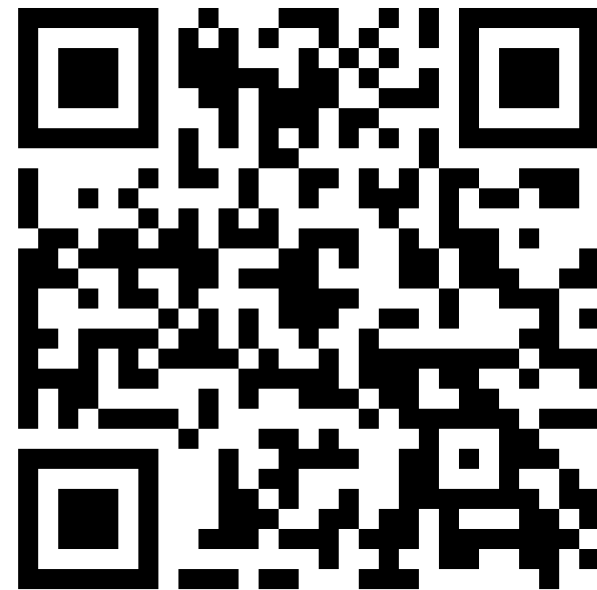# SEPTEMBER

MEETING

JCHS FBLA

OUR WEBSITE

- Conference resources, sign up forms, general schedule, and announcements will be posted on the website.

- Go **Bookmark** it right now!

JCHS FBLA

FORMS AND PAYMENTS ˅   EVENTS ˅

JOHNS CR

FBLA

JCHS FBLA

JOHNS CREEK

FBLA

JOIN JCHS FBLA

MEMBERSHIP

- FBLA is more exciting (maybe frustrating) with your friends.

- There are many events that are **easier as a team**.

- This year, you can spend a couple of nights in Athens, downtown Atlanta, and Anaheim, California.

400!

BREAKING 400!

Membership Recruitment Challenge

Prizes:

1st – Aipods 4th gen. + gift basket

2nd – Digital Camera + gift basket

3rd – JBL Flip Speaker + gift basket

Requirements:

- Must recruit at LEAST 5 members to be considered in the competition
- Recuited members must pay, fill out the membership form, AND list you as the recruiter on the membership form

Now until Friday, October 11th

HOW COMPETITIVE EVENTS WORK

4 Types of Events

Objective Testing

Online objective test on the knowledge of the topic of the event.

Presentation

Presentation of a project, speech, and interview in front of the judges.

Production
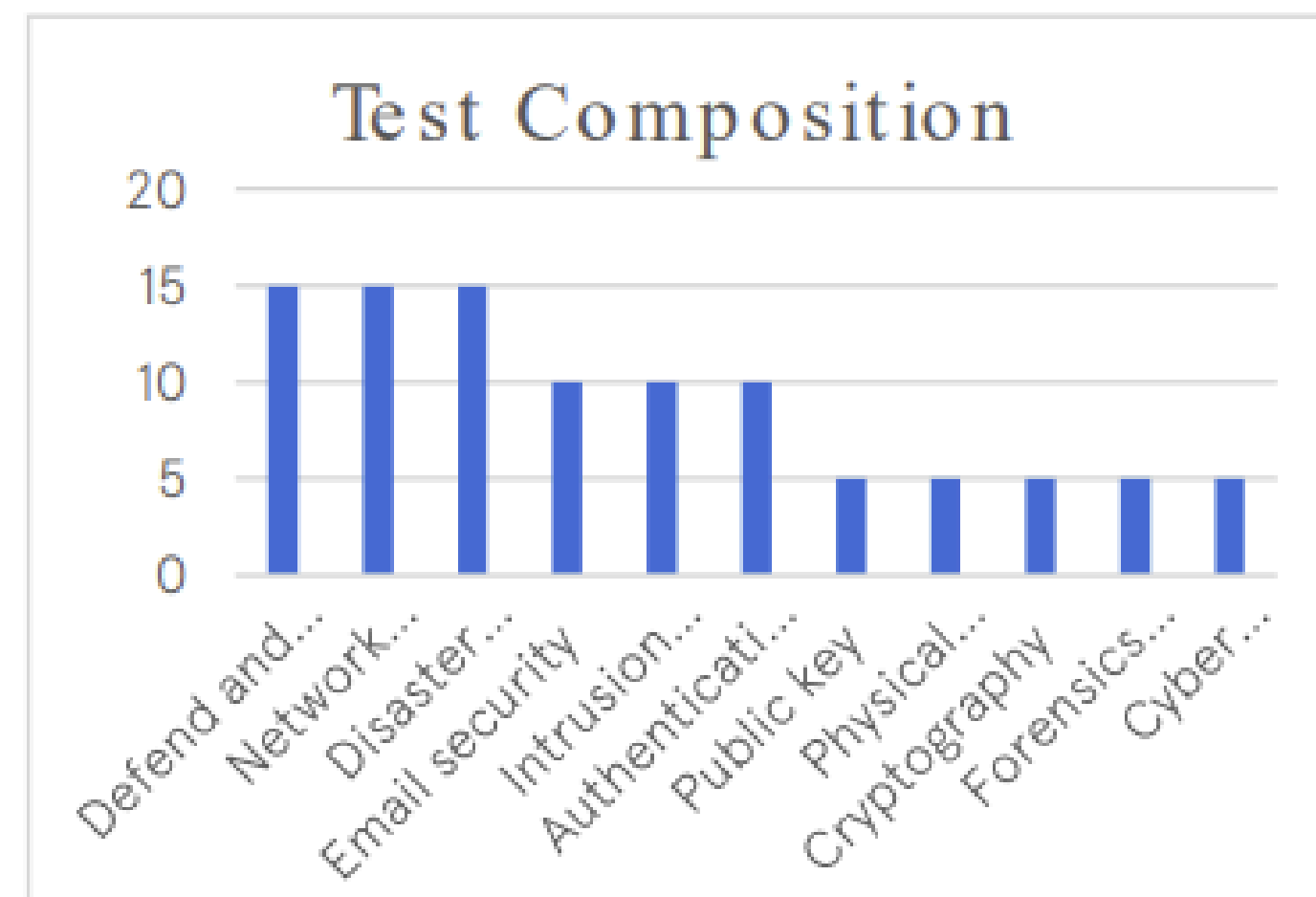
Production test (Skills testing) and an objective test.

Role Play

Prepare a presentation to an onsite prompt and an objective test

HOW COMPETITIVE EVENTS WORK

Objective Testing Example (Cybersecurity)

Objective Test Competencies

- Defend and attack (virus, spam, spyware)
- Network security
- Disaster recovery
- Email security
- Intrusion detection
- Authentication
- Public key
- Physical security
- Cryptography
- Forensics security
- Cybersecurity policy

Accounting, Economics, Healthcare Administration, Personal Finance, etc
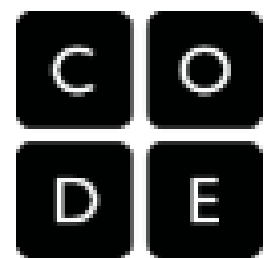
HOW COMPETITIVE EVENTS WORK

Presentation Example (Computer Game Programming)

2024-25 Topic

Design a mobile application that gamifies learning for subjects like math, science, history, or language arts, offering interactive quizzes, puzzles, and progress tracking.

The following skills are emphasized: Game development, educational content creation, interactive design, and user feedback mechanisms.

This topic was created in partnership with code.org. Learn more about code.org, resources available, and expanding computer science in your school or district at this link.
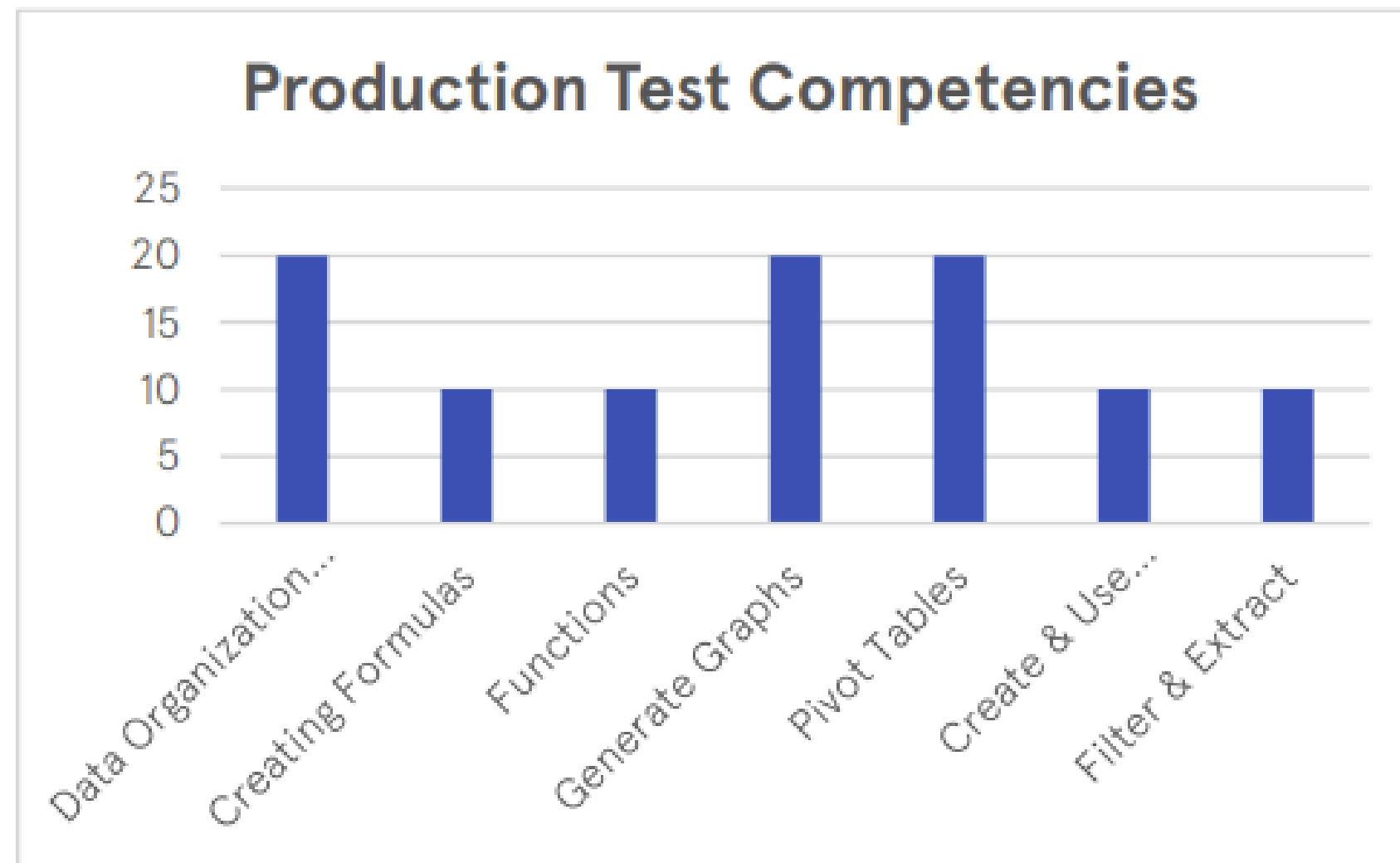
Mobile Application Development, Future Business Educator, Graphic Design, etc.

HOW COMPETITIVE EVENTS WORK

Production Example (Spreadsheet Application)

Production Test Competencies

- Data Organization Concepts
- Creating Formulas
- Functions
- Generate Graphs (for analysis purposes)
- Pivot Tables
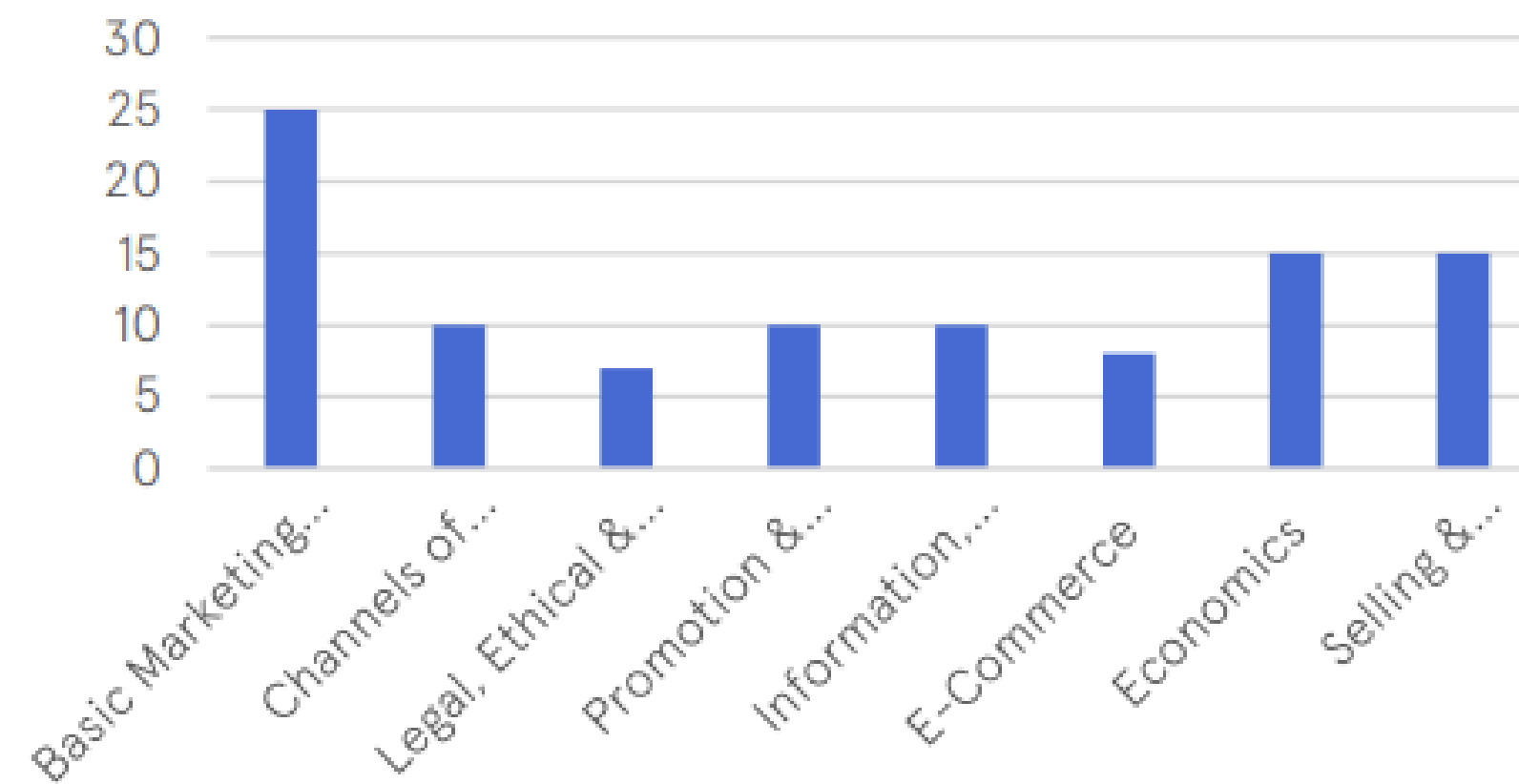- Create & Use Macros
- Filter & Extract Data

HOW COMPETITIVE EVENTS WORK

Role Play Example (Marketing)

Objective Test & Role Play Competencies

- Basic Marketing Functions
- Channels of Distribution
- Legal, Ethical, and Social Aspects of Marketing
- Promotion and Advertising Media
- Marketing Information, Research, and Planning
- E-Commerce
- Economics
- Selling and Merchandising

Test Composition

Bar chart showing test composition values: Basic Marketing ≈ 25, Channels of ≈ 10, Legal, Ethical & ≈ 7, Promotion & ≈ 10, Information ≈ 10, E-Commerce ≈ 8, Economics ≈ 15, Selling & ≈ 15. Y-axis ranges from 0 to 30.

Parliamentary Procedure, Business management, Help Desk, etc.

HOW COMPETITIVE EVENTS WORK

Introduction Events Only For 9th and 10th Grades

Introduction to Business Communication
Introduction to Business Concepts
Introduction to Business Presentation
Introduction to Business Procedures
Introduction to Event Planning
Introduction to FBLA
Introduction to Financial Math
Introduction to Information Technology
Introduction to Marketing Concepts
Introduction to Parliamentary Procedure
Introduction to Programming
Introduction to Public Speaking
Introduction to Social Media Strategy

COMPETITIVE EVENT TIMELINE

November 2024

January 2025

March 2025

June 2025

Fall Leadership Conference (FLC)

Athens, GA

Top 2

Regional Leadership Conference (RLC)

Alpharetta HS

Top 2

State Leadership Conference (SLC)

Atlanta, GA

Top 4

National Leadership Conference (NLC)

Anaheim, CA

Prejudge Submission due a month prior!

FLC Start Events
Broadcast Journalism, Social Media Strategies, etc.

RLC Start Events
Accounting, Website Design, etc.

Straight to State
Computer Game & Simulation, Coding & Programming, etc.

REGIONAL LEADERSHIP CONFERENCE

1st Week of December & January 21, 2025

- Registration will be available soon (Check email, website, and Instagram)

- Prejudge Submission due around **second week of November** (If Applicable)

- In School **Runoff rounds** based on the demand and the availability

- Objective Testing takes place at JCHS on **the first week of December (TBD)**

- No need to go to Alpharetta High School in January if testing only

- Around $30 - $50 (TBD)

REGIONAL LEADERSHIP CONFERENCE

January 21, 2025 Alpharetta High School

OCTOBER COMMUNITY SERVICE

Can Bowl against Chattahoochee

- **October 1st – October 31st**
- **3 Cans = 1 Hour**

- Any **non-perishable food** items can be donated

- Drop cans off at Cmdr Schenk's room (302)

- There will be a Google Form to submit proof of your cans for hours – **Take a picture of your donated cans**

- **Competition against Chattahoochee! Help us win by donating!**

- Winner announced during Nov. 1st football game (JC vs. Chattahoochee)

Upcoming Dates

O1

O2

O3

O4

FALL RALLY
September 30

RECRUITMENT CHALLENGE
October 11th

OCTOBER MEETING
October 29

FLC
November 19 - 20

STAY IN TOUCH!

- **Remind Codes:**
  - **jcfbla25**
  - **jcfbla26**
  - **jcfbla27**
  - **jcfbla28**
- **Text 81010!**

- **Instagram: @jchsfbla**

ATTENDANCE FORM

Thank you!